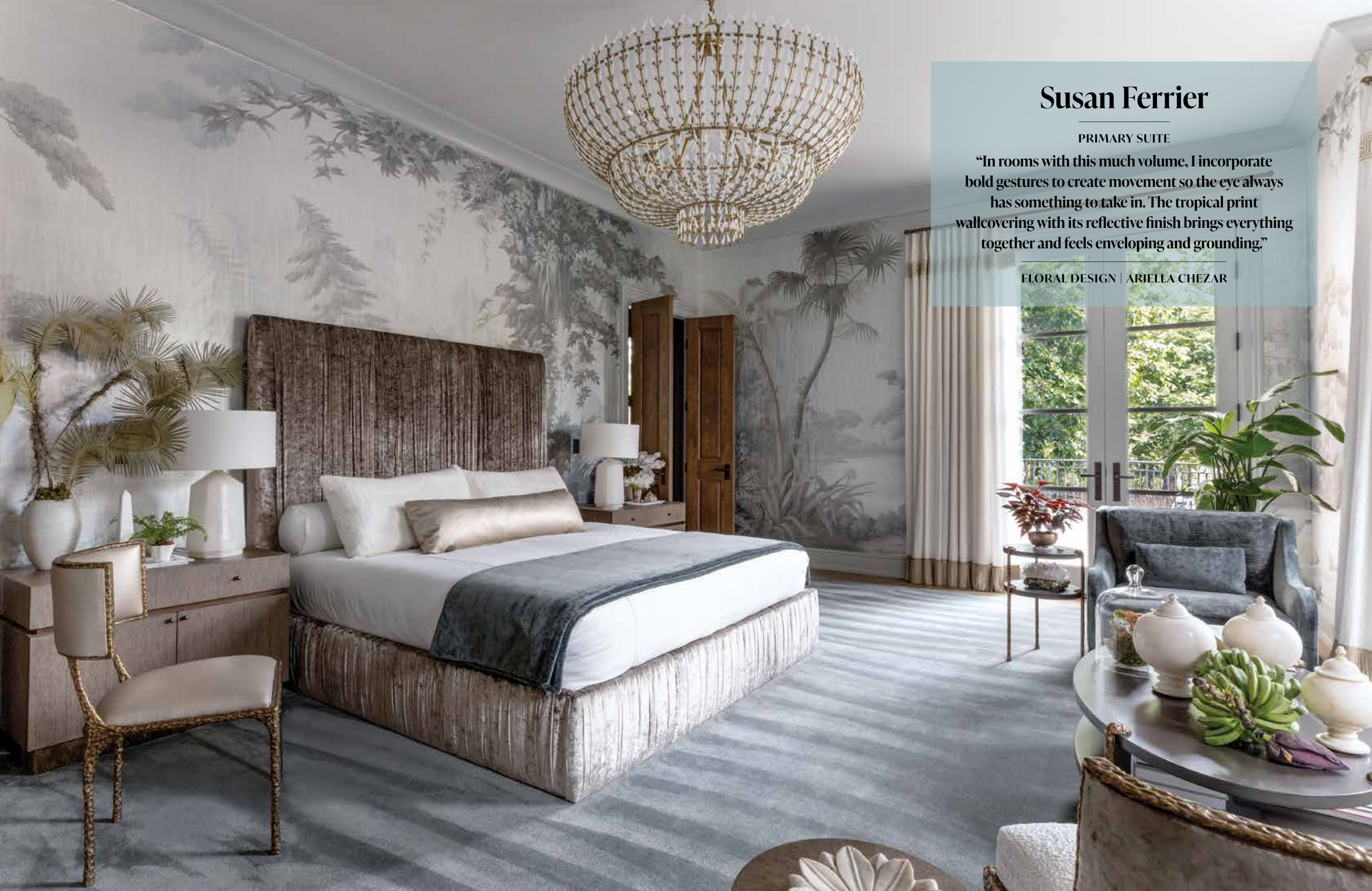


Susan Ferrier

PRIMARY SUITE

“In rooms with this much volume, I incorporate bold gestures to create movement so the eye always has something to take in. The tropical print wallcovering with its reflective finish brings everything together and feels enveloping and grounding.”

FLORAL DESIGN | ARIELLA CHEZAR





Primary Suite



THE RIGHT PLACE “To make a room this large feel both physically and emotionally luxurious and yet intimate, I arranged furniture from my new collection for Baker Furniture to bridge spatial gaps. I like to pull pieces away from the walls which provides an opportunity to play with shadows and light.”

SIZE UP Susan knew the room could handle a wallcovering with an expansive pattern, so she chose a scenic paper from Paul Montgomery. “I was attracted to the color, reflectivity, and scale.”

BOLD AND BEAUTIFUL The overhead lighting had to command some

real estate to be taken seriously—anything too small would get lost. Susan selected a Currey & Company chandelier, appropriately named ‘Magnum Opus,’ in a tiered style with rows of leaves in white glass. “It’s hard to imagine the room without something this grand!”

MOOD MAKER A Waterworks soaking tub finished in a glossy black serves as a punctuation mark and is surrounded by lush plants. “I wanted the mood to be humid and tropical, so we also hung an island landscape on a bronze rod from B&B Hardware as a focal point.”

SPONSORS

Abbey Glass | Artistic Tile | B&B Hardware | Baker-McGuire | Benjamin Moore | Coraggio | Currey & Company | Hammerton Lighting | Palmer Industries | Paul Montgomery | Sacco Carpet | Sun Valley Bronze | Textures | Waterworks

CLOSET PROWESS “The closet is where you start your day and then begin to unwind toward the end. It’s a multipurpose transition space that should be about ease of experience. Drop zones and sitting areas to take off shoes, at-the-ready places to hang clothes, a rolling ladder to reach upper levels, and good lighting should always be considerations.” Susan outfitted the closet with cocktail dresses by Abbey Glass, perfect for the night of the showhouse gala, as well as white sneakers, shirts, and towels she later graciously donated to the showhouse charity, The Next Door Recovery.

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Point of view:

"I create classic, sensuous atmospheres that draw heavily on the earth and are inspired by organic forces in nature—calm and serene environments with gesture and movement that play with the balance of light, shadow, and reflectivity."



I knew I was destined to decorate when... I was a little girl and collected paint swatches from the local hardware store. Each time I went with my dad, I'd bring a few home. Then I'd combine them with the others and arrange them according to what played well together.

Every room needs a little... Reflection, glamour, and lamplight.

If I could live in any other era, it would be... Mesopotamia 3500-3000 BC, when civilization was forming.

The flower that best captures my personality... A Pimpernel Classic Aubergine Hydrangea. It has rich, full blossoms in shades of green to blue to purple, depending on the soil they are planted in. They represent luxury, deep appreciation, and abundant emotion.

My style icons... Iris Apfel, Grace Coddington, Anouska Hempel, and John Saladino. Their points of view create signature atmospheres.

Design elements I keep on repeat... Unapologetic scale and reflectivity to create a deep vibration and tone of reverence.

My decorating superpower... Warmth and creating an atmosphere with a strong sense of calm and heart through balance and attention to the rhythm of every gesture. I call it visual math.

The most interesting or unusual thing inspiring me lately... Ancient civilizations and the volcanic forces that shaped and changed them.

Other than loved ones, three things I can't live without...

Espresso con panna, a great feather pillow, and jewelry.

An iconic room or place that inspires me...

The Pitt Rivers Museum in Oxford, England. It houses an amazing Victorian collection of anthropological and archaeological curiosities. The first time I visited, I thought, "This is what heaven looks like."

Favorite crayon in the box...

Midnight Blue for the mystery of the shade and its history. Originally called Prussian Blue, it fell out of favor and needed reinvention. But it's still the same color.

A fantasy job would be...

If I can't work on a palace with a talented team of architects and garden designers, I guess I'd be a curator in a natural history museum or a TV judge.

I'm my most creative when...

I'm confident enough to take risks in my designs.

The hotel I could move right into...

The Hotel Esencia on Mexico's Riviera Maya within a private jungle of plants and wildlife. Great pool and fantastic restaurant.

When I'm not designing, I'm...

Recovering.

If I won the lottery... I'd first share, and then I'd sell everything and start all over again on a Pacific Ocean cliff front with views of rolling blues and greens.

Best piece of professional advice I can offer...

Listen to your client and adapt your voice to bring about the best version of your design for them.

Baker®

The Susan Ferrier Collection



Janie Molster

FAMILY LOUNGE

“I wanted this room to be both chic and playful with whimsical, candy-inspired colors such as bubble gum pink and rich caramel.”

FLORAL DESIGN | ANNA LISA DESIGN



Family Lounge



NOT SO BASIC “The long room had no distinguishing features, so we needed to add some to make it come to life. We started with the pink-and-caramel-painted cabana stripes [Benjamin Moore’s ‘Pink Cherub’ and ‘Cognac Snifter’] on the walls that converge at the ceiling where we placed bold, floral-inspired Hammerton light fixtures to illuminate in a soft, but statement-making way.”

CANDY CRUSH “I used a palette that would lure people in and wonder ‘what the heck is going on in there.’ Its whimsical, candy-inspired colors are based on the classic pink of Bazooka gum and the caramel of those chewy squares.”

POSH SEATING Janie wanted the large room to be full of places to perch and unwind. She placed two armless, sinuous LEE Industries sofas in a crisp white fabric to evoke the attitude of a luxurious Parisian salon.

BALANCING ACT “While the walls and accessories are bold, we dialed back elsewhere. Most of the upholstery is covered in solid neutrals—white, cream, and caramel—and the jute rug, which covers most of the room, is layered with accent rugs.”

COZY CORNER Janie curtained a corner in a gauzy Fabricut linen set behind a sectional to serve as a separate cozy nook within the space and also as a place for the eye to rest among the bold walls. “In my mind, this is where you’ll find the teenagers scrolling on their phones while stretched out.”

ART ATTACK “The art brings in both color and diversity of medium. This room doesn’t take itself too seriously, so the pieces have some playfulness. The bubble gum photos by Nicole Wells and the garden stools I commissioned from Abby Kasonik speak to that spirit.”

SISTER TALK For the adjoining hall and bathroom, Janie selected a Milton & King large-scale wallpaper of pink wildflowers in bloom, outlined with a deep raspberry color (Benjamin Moore ‘Plum Raisin’) for the trim.

SPONSORS

B&B Hardware | Baker-McGuire | Benjamin Moore | Currey & Company | D. Porthault | David Harber | Fabricut | Hammerton Lighting | Kallista | LEE Industries | Milton & King | Modern History | Pooky Lighting | Roborn through Kohler | Sun Valley Bronze | Textures



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Point of view:

“Fitting in is overrated in design. I don’t worry anymore about getting it right as that becomes second nature—rooms also need to be memorable.”



I knew I was destined to decorate when... My mother turned me loose in my bedroom at the ripe old age of 12. I chose a red-and-white check for the windows and bedding. I did go a little crazy on all the ruffles edging the window treatments—in hindsight, it might have been a little “extra.” With a stack of fabric cuttings in hand, we drove out to a country farmhouse and met with

a quilter who let me select my quilting pattern (double wedding ring) and mark my favorite fabrics. It was my first foray into creating a custom product design. That quilt covered my bed for the next 20 years.

Every room needs a little... Something that’s not quite right. Perfection can be unsettling. Adjust the symmetry, sit on the karate-chopped pillows, and hang a painting off-center.

The flower that captures my personality... Peonies. When they find their happy spot in a garden, they are robust and prolific. But they can get a little heady and topple over if not staked properly.

My style icons... Sienna Miller and Maxine Dellacorte-Simmons, the main character in the series *Palm Royale*.

Design elements I keep on repeat... Beautiful blonde floors, Venetian plaster walls, antique textiles, striped fabrics, antique Gustavian furniture, and Noguchi lanterns.

My decorating superpower... Space plans—I usually do them freehand with no scale.

Other than loved ones, three things I can’t live without... My bed (my safe haven), the stack of rings on my left ring finger, and texting with my daughter.

An iconic room or place that inspires me... The colonnade in Veere Grenney’s house in Tangier and Furlow Gatewood’s home in Americus, Georgia.

Favorite crayon in the box... Red-violet.

A fantasy job would be... Working for Rebecca Gardner! Her designs are pure theater and so damned clever.

The most interesting or unusual thing inspiring me lately... I must have a beaded African Yoruba chair. Any and all colors and patterns appeal to me.

The hotel I could move right into... I mostly just sleep in hotels, so channeling the “prisspot” in me, I’ll take the Dorchester in London. Every nook and cranny is designed with a mind for comfort and beauty as only the proper British can execute. With all my love for edgy design, I crave resting rooms that are pretty and a little dressed-up.

When I’m not designing, I’m... Hiking, looking at art, or hanging with my children.

The soundtrack to my design studio... At this very minute, I’m obsessed with all *Stranger Things* soundtracks.

If I won the lottery, I’d... Buy my husband a Hinckley picnic boat.

Best piece of style/decorating advice I can offer... Fly your own freak flag. Don’t edit out all the edgy, untrendy, and just plain wrong in your home. The houses that stay with me have a soul and an attitude.



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